

FOR IMMEDIATE RELEASE

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Trader Vic's Celebrates 1 Year at its First and Only Airport Location, Mineta San José International

Leading international restaurant company celebrates continued success of first in-terminal restaurant and grab-n-go outpost

San José, Calif. – [Trader Vic's](#) announces the 1st year anniversary celebration of its two restaurant offerings at [Mineta San José International Airport \(SJC\)](#) – the Outpost Grab 'N Go and full-service restaurant. The San José Airport locations serve as an extension of the legendary Trader Vic's brand through its renowned Asian fusion cuisine and tropical cocktails while welcoming a new audience of travelers to the Trader Vic's family.

"The opening of the Trader Vic's San José Airport locations is an immeasurable moment for the brand," **said Rhett Rosen, CEO Trader Vic's Worldwide**. "Recently celebrating our 88th anniversary, we are redefining and expanding our position in the U.S. market."

"We are very proud to be celebrating one year as the first and only airport location for such a beloved and respected brand," **said John Aitken, Director of Aviation at Mineta San José International Airport**. "Trader Vic's Restaurant and Outpost have been instrumental in helping us welcome travelers back, and we look forward to continued growth as passengers return."

Trader Vic's at SJC welcomes guests to its 122-seat Restaurant and Outpost located in Terminal B near Gate 23. Doors open with the first flight out and closes after the last flight departs. Travelers arriving and departing at SJC are treated to a selection of Trader Vic's



popular menu items, including *Vic's Signature Tuna Poke*, *Chicken Katsu Bowl*, Hawaiian Lunch plates, and the famed *Original Mai Tai*.

Trader Vic's also offers a "Traders to Be" mocktail menu created to welcome travelers of all ages to experience the iconic Bay Area brand.

SJC: Transforming How Silicon Valley Travels

Mineta San José International Airport (SJC) is Silicon Valley's airport, a self-supporting enterprise owned and operated by the City of San José. For more airport information, visit flysanjose.com. Connect with SJC on social media at flysanjose.com/follow.

About HMS Host

In partnership with HMSHost, a world-leader in creating dining for travel venues around the world. For more Trader Vic's and its various locations, visit: www.TraderVics.com

About Trader Vic's

With 19 locations, globally in the United States, Europe, Middle East, and Asia, Trader Vic's Worldwide is known for its authentic, island ambiance and world-famous Tiki cocktails. Home of the Original Mai Tai®, created in 1944 by Victor "The Trader" Bergeron, the legendary cocktail has become the most replicated tropical drink of all time. Offering innovative Asian fusion cuisine set in a tropical paradise, Trader Vic's is a can't-miss destination whether visiting for happy hour, brunch, a leisurely supper, or any other occasion. Connect with Trader Vic's on [Facebook](https://www.facebook.com/tradervics), [Instagram](https://www.instagram.com/tradervics) and [Twitter](https://twitter.com/tradervics).