

Contacts:

Rosemary Barnes – **SJC**
408-392-1199 / rbarnes@sjc.org

Marc Berger – **Hainan**
402-730-5666 - m / 206-323-3733 - o
marc.berger@nyhus.com

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NEWS RELEASE

Hainan Airlines Launches Nonstop Service to Beijing, China from Silicon Valley's Airport

- Service on Modern Boeing 787 Dreamliner Kicks off SJC's Summer Travel Season -

San José, Calif. – History was made today when Hainan Airlines launched its new flight between Beijing Capital International Airport (PEK) and Mineta San José International Airport (SJC), marking first-ever nonstop service between the People's Republic of China and Silicon Valley. Hainan offers five flights per week - Monday, Wednesday, Friday, Saturday and Sunday - on modern Boeing 787 Dreamliner aircraft on the Beijing-Silicon Valley route. Visit <http://www.hainanairlines.com/US/US/Home> for fares and specials.

Before the first flight departed today, inaugural ceremony remarks included those of Hainan Airlines Vice Chairman Mu Weigang, City of San José Mayor Sam Liccardo, Consul General of China in San Francisco Luo Linquan, San José Silicon Valley Chamber of Commerce President and CEO Matthew Mahood, and City of San José Director of Aviation Kim Becker. Emceeding the event was Silicon Valley Leadership Group President and CEO Carl Guardino who broke an oversized fortune cookie and read a message to officially commemorate the launch of the new Beijing-Silicon Valley flight and to welcome Hainan to San José.

"Mineta San José International Airport is the choice for Silicon Valley executives who travel to Asia," Mayor Sam Liccardo said. "We congratulate Hainan Airlines on its inaugural nonstop service between Silicon Valley and Beijing which commences today and thank our newest international carrier for its significant investment in San José. I strongly encourage all business and leisure travelers to fly Hainan's Boeing 787 Dreamliner to mainland China from SJC."

The 213-seat, two-cabin class Dreamliner offers 36 seats in Business and 177 seats in Economy. This service marks Hainan's entry into the Bay Area market through the convenient SJC gateway. According to City studies and airline information, the flight's economic impact for the San José region is estimated at \$105 million annually and adds 52 San José-based jobs.

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“Since we began our Seattle route in June 2008, hundreds of thousands of people have experienced the award-winning service that Hainan Airlines provides between the U.S. and China,” said Mu. “Now we are looking forward to welcoming even more travelers from Silicon Valley. With the growth of the technology industry, trade between China and the U.S., and especially this region, has expanded. Travelers will no longer have to endure traffic and taking longer routings when they are flying to or from Silicon Valley, and San José Airport is known for its amenities and accessibility.”

Hainan’s new SJC-PEK flight operates as follows:

Flight Number	City Pair	Departs	Arrives
7990	San Jose – Beijing	1:30 p.m.	5:00 p.m. <i>(next day)</i>
7989	Beijing – San Jose	2:45 p.m.	11:30 a.m. <i>(same day)</i>

* Operates Mon, Wed, Fri, Sat & Sun. * Times are local. * Average flight time is 12 hours. *
 * Flights depart from SJC’s Terminal B. * Visit www.hainanairlines.com for fares and information. *

Connections to and from points throughout China are also possible via Hainan’s extensive domestic and international network. Cargo service is also available.

“We warmly welcome Hainan Airlines to Silicon Valley’s airport today. We’re confident our regional business and leisure travelers will respond favorably to the five-star service and experience we offer together,” said Becker. “Hainan and the Boeing 787 Dreamliner are well-matched for our market with travelers who prefer to choose SJC for our convenience, on-time performance, and technologically-advanced facilities and services.”

At the inaugural event, guests and passengers enjoyed dim sum, Chinese chicken salad presented in mini to-go boxes with chopsticks, and a gourmet tea service. The festivities also included a ribbon cutting and a water cannon salute performed by SJC’s Aircraft Rescue and Fire Fighting personnel who rescheduled the trucks’ water discharge test, which typically occurs every Sunday at SJC, to today.

San José is the fourth U.S. city for Hainan. The carrier is the largest privately owned air transport company in China and the fourth largest airline in terms of fleet size. Hainan currently operates at three other gateways in the U.S. – Seattle, Boston and Chicago-O’Hare, and offers scheduled domestic and international service on 600 routes from Beijing, Haikou, and other operating bases on the China mainland.

PEK, the main international airport serving Beijing and located 20 miles northeast of the city’s center, has been identified as a priority travel route for the greater San José region that has significant business and personal links to China. Silicon Valley companies have more than 550 corporate locations in China,

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and have a growing focus on developing more business across Asia and the China market in particular. Hainan's nonstop flights to Beijing with connections to other Chinese cities provides greater opportunities to enhance this business and take advantage of more efficient travel options.

With more than 220,000 Silicon Valley residents with Chinese heritage, China also is a top destination for travelers returning to visit family and friends. The service also is expected to be popular with tourists and college students traveling between the Bay Area and China.

Hainan's service between Silicon Valley and Beijing is the first in a series of three new direct routes between the U.S. and Mainland China debuting in June, part of the airline's large-scale expansion of its service in North America. Hainan is inaugurating service between Boston's Logan International Airport and Shanghai-Pudong on June 20, and Seattle-Tacoma International Airport and Shanghai-Pudong on June 22. Together, these new routes double Hainan's service between China and the U.S.

SJC recently completed renovations to two boarding gates, doubling the airport's international gate capacity. Arriving international passengers receive expedited processing and reduced wait times with automated Global Entry kiosks in SJC's International Arrivals facility.

Beijing service is the third nonstop market for SJC in 2015. [Southwest Airlines](#) launched a daily flight to Dallas (Love Field) in April, and will double this service beginning Nov. 1, 2015. [Alaska Airlines](#) will add nonstop service to Eugene, Oregon on Nov. 5, 2015.

About Hainan Airlines

Hainan Airlines was founded in 1993 and has grown to be China's largest independent airline, with a fleet of about 130 aircraft, including wide-body Boeing 787 Dreamliner and Airbus A330 jetliners. The airline is a subsidiary of the HNA Group, one of China's largest conglomerates, which has interests in logistics, tourism, hotels, financial services, as well as air transportation.

Hainan began service to the United States in 2008 and has progressively grown internationally, transporting hundreds of thousands of passengers to and from China and North America. The airline has a wide domestic network in China, serving more than 600 routes linking 90 cities, as well as points in Europe, Southeast Asia and the Middle East. It is a service-oriented enterprise, earning numerous awards for safety, punctuality and a high-quality product. Based in Haikou on Hainan Island, the carrier has offices in Boston, Chicago, San Jose/Silicon Valley, Seattle and Toronto in North America. Learn more at www.hainanairlines.com.

About Mineta San José International Airport

Mineta San José International Airport (SJC) is Silicon Valley's airport, a self-supporting enterprise owned and operated by the City of San José. SJC served 9.4 million passengers in 2014, a 7 percent increase year-over-year. SJC offers approximately 140 peak daily flights on 11 domestic and international carriers to 32 nonstop destinations.

SJC's five-star customer service experience sets it apart from other Bay Area and US airports. Airlines and passengers respond positively to SJC's customer amenities, including modern terminal buildings, free and fast WiFi, comfortable seating with built-in power outlets, a luxurious, award-winning lounge open to all travelers, a rental car center conveniently located across from the terminals and Global Entry kiosks to expedite arriving international passengers. Silicon Valley's airport is located in San José, California's third largest city and the nation's tenth largest city. SJC facts can be found [here](#). For more airport information, visit www.flysanjose.com.