

Contacts:

SJC - Rosemary Barnes
 408-392-1199 / rbarnes@sjc.org

Alaska Airlines – Media Relations
 206-392-5101 /
newsroom@alaskaair.com

July 21, 2016

NEWS RELEASE

Alaska Airlines to Launch Nonstop Service to Newark/New York Area from Silicon Valley's Airport

-- No. 1 Requested Domestic Market by Silicon Valley Business Travelers; Daily, Daytime Nonstop Flight Begins March 12, 2017 --

San José, Calif. – [Alaska Airlines](#) today announced plans to begin nonstop service between [Mineta San José International Airport](#) (SJC) and Newark Liberty International Airport, a key gateway to the New York area, beginning March 12, 2017. The new service marks Alaska Airlines' first-ever service from SJC to the New York area which is highly requested by Silicon Valley business and leisure travelers. Tickets will be available for purchase on July 25 at www.alaskaair.com.

"I thank Alaska Airlines for their continued expansion at Mineta San José International Airport and for providing Silicon Valley travelers with this convenient option for reaching the greater New York metropolitan area," said San José Mayor Sam Liccardo. "The addition of another nonstop flight to the East Coast is great news for Silicon Valley residents and businesses, and is the latest sign of how our airport is truly taking off."

Alaska will operate the daily, daytime nonstop flight between SJC and Newark using [modern Boeing 737 aircraft](#). Onboard, customers will enjoy more of what they love with free and premium entertainment downloaded direct to customer devices, Pacific Northwest-inspired food and beverages, as well as custom leather seats with power outlets to charge laptops and personal devices for each customer.

The service is conveniently scheduled as follows:

City Pair	Departs	Arrives	Frequency
San José – Newark	6:30 a.m.	2:55 p.m.	Daily
Newark – San José	4:05 p.m.	7:40 p.m.	Daily

Flights begin March 12, 2017, and will operate from SJC's Terminal B. Times are local.

(more)

"The New York area is the No. 1 requested domestic destination from Mineta San José International Airport by business travelers, and we're pleased to now offer daytime service to this highly requested market," said Director of Aviation Kim Becker. "Alaska has achieved great success in San José with service between the West Coast's north-south corridor, the Hawaiian Islands and Mexico, and we know Silicon Valley travelers will also support this new flight to the East Coast."

Alaska, SJC's second largest carrier, also operates nonstop flights between SJC and Boise, Cabo San Lucas, Eugene, Guadalajara, the Hawaiian Islands (Honolulu, Kahului, Kona and Lihue), Orange County, Portland, Reno, Salt Lake City, San Diego and Seattle. The airline will also launch service to Burbank on March 17, 2017.

Alaska's new Newark service marks 11 new destinations either announced or launched from SJC in 2016. These include: Alaska Airlines to Orange County and San Diego on June 8, and Burbank to begin March 17; British Airways to London/Heathrow on May 4; Air Canada to Vancouver on May 9; American Airlines to Charlotte on June 2; Lufthansa to Frankfurt on July 1; Air China to Shanghai on September 1; and Southwest Airlines to Baltimore-Washington and Salt Lake City on November 6.

JetBlue Airways operates daily, late-evening service between SJC and both Boston and New York/JFK.

About Alaska Airlines

Alaska Airlines, together with its regional partners, flies 32 million customers a year to more than 110 cities with an average of 970 daily flights throughout the United States, including Hawaii, Canada, Costa Rica, and Mexico. With Alaska's 17 global airline partners, customers can earn and redeem miles to more than 800 destinations worldwide.

Onboard, customers are invited to make the most of their flight with amenities like power outlets at every seat, streaming entertainment direct to your device, Wi-Fi and an inspired food and beverage selection featured on most flights. Alaska Airlines ranked "Highest in Customer Satisfaction Among Traditional Carriers in North America" in the J.D. Power North American Airline Satisfaction Study for nine consecutive years from 2008 to 2016. Alaska Airlines Mileage Plan also ranked "Highest in Customer Satisfaction with Airline Loyalty Rewards Programs" in the J.D. Power Airline Loyalty/Rewards Program Satisfaction Report for the last three consecutive years. Alaska Airlines is a subsidiary of Alaska Air Group (NYSE: ALK). Learn more on the airline's newsroom, blog, alaskaair.com, @AlaskaAir, facebook.com/alaskaairlines and linkedin.com/company/alaska-airlines.

About Mineta San José International Airport

Silicon Valley's airport, a self-supporting enterprise owned and operated by the City of San José. SJC serves more than 10 million passengers annually, with 166 peak daily departures on 14 domestic and international carriers to 39 nonstop destinations.

SJC's five-star customer service experience sets it apart from other Bay Area and U.S. airports. Airlines and passengers respond positively to SJC's customer amenities, including modern terminal buildings, free and fast WiFi, comfortable seating with built-in power outlets, a luxurious, award-winning lounge open to all travelers, a duty free store offering an enhanced shopping experience, a rental car center conveniently located across from the terminals, and the Mobile Passport app and Global Entry kiosks to expedite arriving international passengers. Silicon Valley's airport is located in San José, California's third largest city and the nation's tenth largest city. See SJC facts here. For more airport information, visit www.flysanjose.com.