

# News Release

**For Immediate Release:**

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## **Alaska Airlines to Begin Daily Service from San Jose to Kauai and to Kona on the Big Island of Hawaii** *Daily service from San Jose to begin March 12, 2012*

**SAN JOSE** – Alaska Airlines announced today that it will expand its schedule starting daily, nonstop service from San Jose to Lihue, on the island of Kauai, and Kona, on the Big Island of Hawaii, starting March 12, 2012.

The airline has previously served these markets with three flights a week between San Jose and Lihue and four flights a week from San Jose to Kona.

**Summary of new service:**

<b>Date</b>	<b>City pair</b>	<b>Departs</b>	<b>Arrives</b>	<b>Frequency</b>
Mar 12	San Jose-Lihue	8:50 a.m.	11:25 a.m.	Daily
Mar 12	Lihue-San Jose	1:45 p.m.	10:00 p.m.	Daily
Mar 12	San Jose-Kona	7:25 a.m.	9:50 a.m.	Daily
Mar 12	Kona-San Jose	2:00 p.m.	10:10 p.m.	Daily

*Times based on local time zones*

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### **About Alaska Airlines**

Alaska Airlines and Horizon Air, subsidiaries of Alaska Air Group (NYSE: ALK), together serve 90 cities through an expansive network in Alaska, the Lower 48, Hawaii, Canada and Mexico. Alaska Airlines ranked "Highest in Customer Satisfaction Among Traditional Network Carriers" in the J.D. Power and Associates 2008, 2009, 2010 and 2011 North America Airline Satisfaction Studies<sup>SM</sup>. For reservations, visit [www.alaskaair.com](http://www.alaskaair.com). For more news and information, visit the Alaska Airlines/Horizon Air Newsroom at [www.alaskaair.com/newsroom](http://www.alaskaair.com/newsroom).

Alaska Airlines is the second largest carrier serving Silicon Valley's airport.

### **About Mineta San José International Airport**

Mineta San José International Airport is a self-supporting enterprise owned and operated by the City of San José. SJC serves approximately 8.2 million passengers per year with approximately 128 flights a day on 13 domestic and international carriers to 27 nonstop destinations. Silicon Valley's airport is located in San José, California's third largest city and the nation's tenth largest city. For more airport information, visit [www.flysanjose.com](http://www.flysanjose.com).

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